



Setting the Record Straight: **FIXED INCOME IMPACT INVESTING**

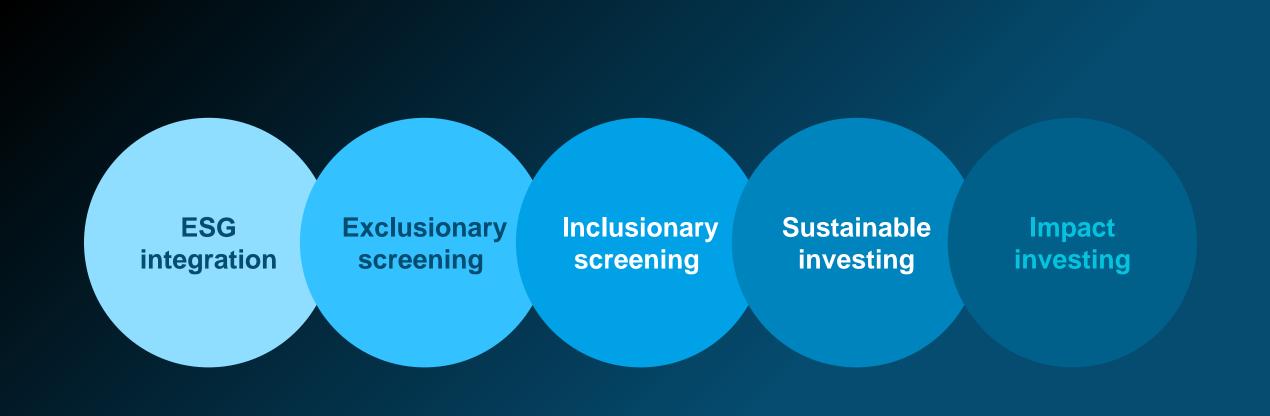
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Where does Impact investing sit?



What we believe:



Social challenges & inequality cannot be ignored



Fierce climate change cannot be ignored



Financial investing can do more than just create alpha

Truths vs Myths: Setting the Record Straight

Myth 1

"Impact can only be achieved in private markets"

Myth 2

"Only ESG-labelled bonds can create a positive impact"

Myth 3

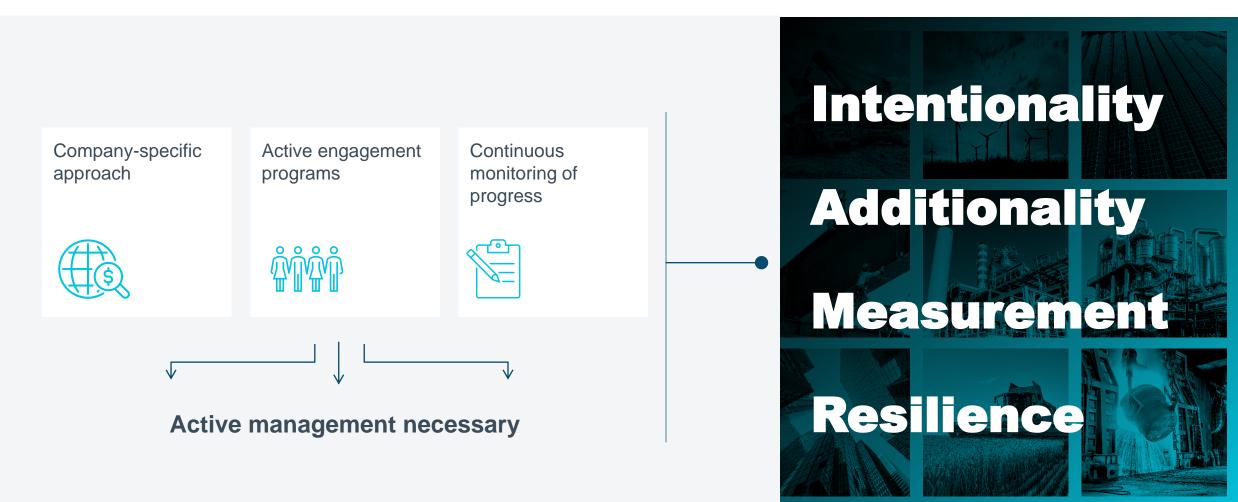
"Achieving impact requires an overhaul in the portfolio construction process"

Myth 4

"Impact investing implies lower returns"

Can you make an impact in the public market?





Impact can, and should, go beyond labelled bonds



Portfolio Construction

- High corporate sector concentration
- Systemic risk



'Greenwashing'

- ICMA¹ provides guidance but compliance voluntary, selfreported
- Look beyond the label

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Relative Value

- Pricing vs general obligation bonds
- Strength of sustainable finance framework



Myth 1

Myth 2

3

Myth 3

4

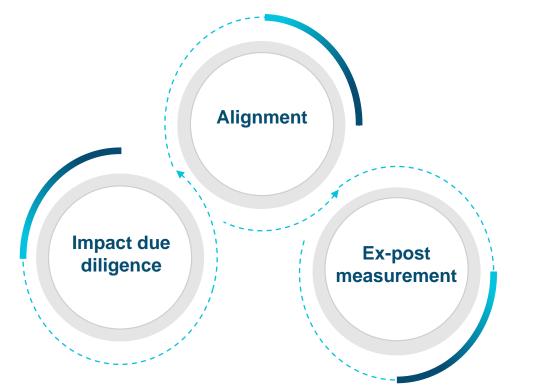
Myth 4

Opportunity Cost

 Large universe of issuers whose activities generate positive impact



How do you qualify a non-labelled bond as impact?



Alignment

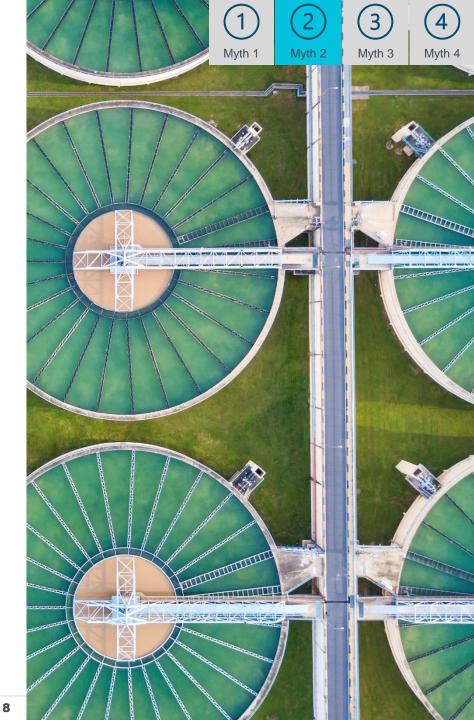
 Aligning all investments to a framework such as the UN's SDGs¹ or proprietary impact pillars, guides prudent impact decision making

Impact due diligence

 Five dimensions of impact, and fundamental analysis help identify impact opportunities

Importance of ex-post measurement

 Monitoring progression of impact KPIs



¹United Nation's Sustainable Development Goals

Impact Investment Pillars Guide Our Decision-Making



Impact Pillars	Sub-Pillars	Sub-Pillar Activities	UN SDG Alignment
Climate and Resource Impact	1. Reducing greenhouse gases (GHGs)	Increasing energy efficiency Decarbonization and carbon capture Reducing methane and other GHGs Financing activities	7 different and
	2. Promoting healthy ecosystems	Protecting air quality, land use, freshwater & oceans Sustainable agriculture Sustainable aquaculture	6 SAMANARIAN 14 HE MANARE
	3. Nurturing circular economies	Reducing waste Recycling Enabling efficient consumption	12 CONNERS
Social Equity and Quality of Life	4. Enabling social equity	Education & job training, Enabling SMEs, Financial inclusion, Reducing discrimination Digital connections Meeting basic needs / affordable housing Consumption at the bottom-of-the-pyramid	1 Monstr 1 Mons
	5. Improving health	Providing health care solutions Improving nutrition & food quality Companion & animal health	2 Homes SSS 3 South Hale
	6. Enhancing quality of life	Promoting mental & physical fitness Protection solutions Personal & worker safety solutions, Safer mobility	3 AGORITARII
Sustainable Innovation and Productivity	7. Sustainable technology	Innovative software & technology Innovation growth & smart infrastructure	9 REFERENCE THE RECOMMENDER
	8. Building sustainable industry and infrastructure	Enabling enterprise growth Improving industrial processes	8 ECON UNIX AND S CONNECTOR D PROTECTION OF A DESCRIPTION OF A DESCRIPTIO

Source: T. Rowe Price uses a proprietary custom structure for impact pillar and sub-pillar classification.



Impact Analysis in Practice — NextEra Energy Partners

As of 31 December 2022

Fundamentals – Five Dimensions of Impact Impact Thesis NextEra is one of the largest owners of Contribution What? How much?¹ **Risks** Who? renewable energy projects in the U.S and the 12th largest generator of wind and solar energy Reduction of greenhouse Our planet, municipalities, In 2021, NextEra Energy They own and manage interest NextEra increased its around the world. Its renewable assets will gas (GHG) emissions and people. Partners generated 20.3 renewable asset portfolio in natural gas pipeline assets, accelerate global decarbonization by supporting from the generation of MWh of renewable by 1.2GW in 2022. totaling 4.3 billion cubic feet of the shift in energy production away from fossil energy and helped avoid capacity and comprising 21% of renewable energy. fuels and towards low carbon alternatives. Increasing investment in over 10.9 million tons of company revenue. renewable energy **KPIs:** CO² emissions. generation will provide Total installed capacity (MW) from renewable Natural gas pipelines can clean energy at a lower In 2021, clean energy sources adversely affect the generation increased by cost for individuals across Energy generated (MWh) from renewable environment through habitat 9% relative to 2020. the U.S. sources loss, sedimentation, and air Carbon emissions avoided (mtCO2e) emissions. **Theory of Change Impact Alignment Impact Pillar** Climate & Resource Impact¹ Outcomes Input Output **Impact Sub-Pillar** USD 720 million 8.1 GW of 20.3 million MWh 10.9 million MT **Reducing Greenhouse Gases** installed CO₂e avoided revenue from clean energy (GHGs) renewable energy renewable generated **UN SDG** sales capacity -Ò.

¹NextEra Energy Partners company report (February 2022)

The specific securities identified and described are for informational purposes only and do not represent recommendations.



Impact screening just defines the investment universe

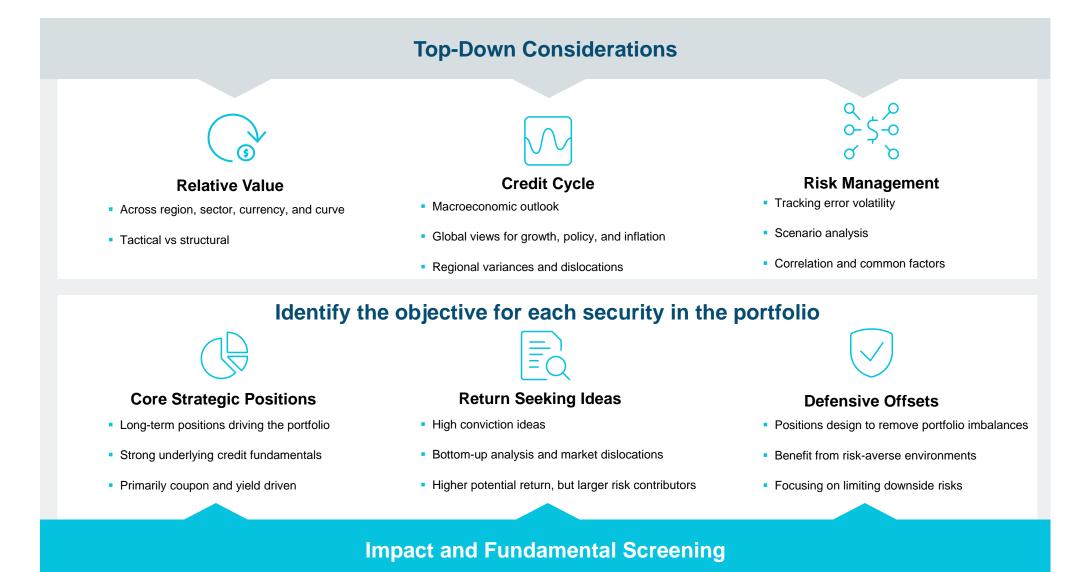
Impact Analysis Fundamental Analysis Portfolio Construction Measuring & Reporting

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Risk-managed approach to portfolio construction



Relative return factors are the same for impact & mainstream credit portfolios



Portfolio construction

Inputs



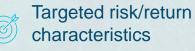
Investable universe



Portfolio attributes across:

Outputs

- Duration
- Diversification
- Curve
- Sector
- Credit quality





Relative returns versus benchmark

Outcomes

The Truths

Impact investing can be applied to **both** public & private markets

Impact can, and <u>should</u>, go beyond ESG-labelled bonds



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Bottom-up & top-down analysis informs impact investments Credit impact portfolios <u>do not</u> imply lower returns & should be simply screened as a credit product







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