

February 2019

Latam Bonds: an alternative in a low interest rate environment

Institutional Money Congress Frankfurt, February 27<sup>th</sup> 2019

Alfredo Mordezki Latin American Fixed Income

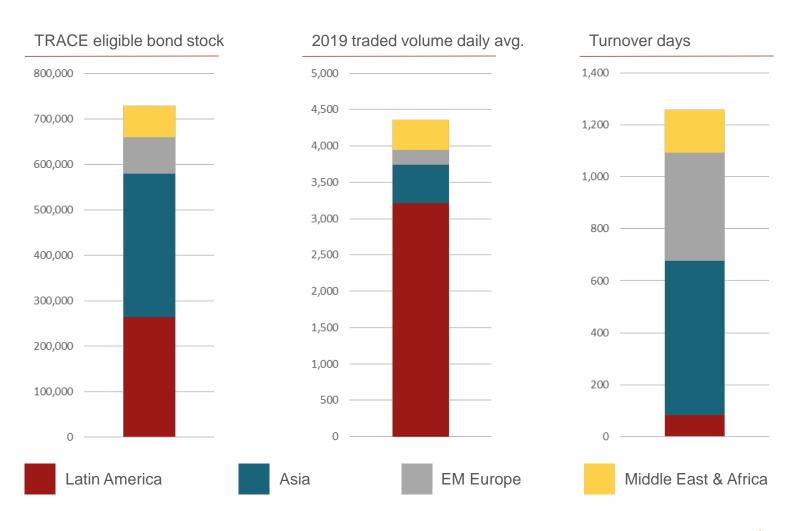
Produced in UK



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- 1. Latin American Corporate Bond Market
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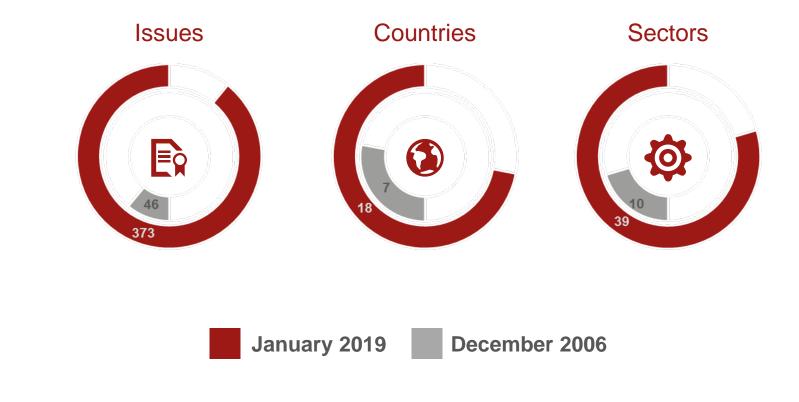
Latin American corporate bond market: volume and liquidity







Latin American corporate bond market: an idea of diversification. JP Morgan Corporate EM Broad Diversified Latin American Index (CEMBI) evolution

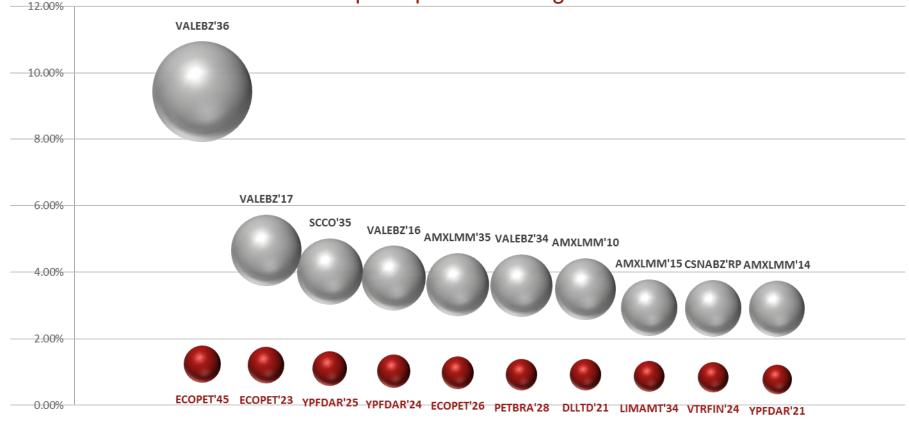




Latin American corporate bond market: an idea of diversification.

JP Morgan Corporate EM Broad Diversified Latin American Index (CEMBI)

#### Top ten positions weights



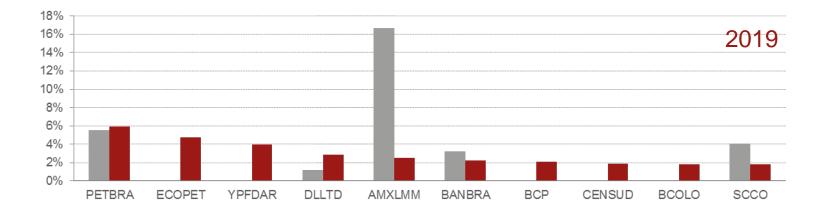
January 2019
December 2006



Latin American corporate bond market: an idea of diversification. JP Morgan Corporate EM Broad Diversified Latin American Index (CEMBI)



#### Top ten issuers weights



December 2006 January 2019



Latin American corporate bond market: an idea of diversification.

New comers (2016-2019) in JPM CEMBI Global Diversified Latam

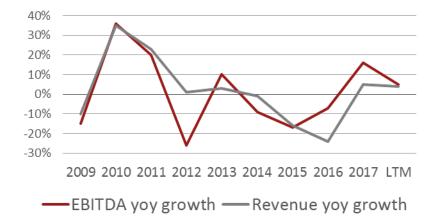


Source: SAM, JP Morgan. Comparison of issuers in the index between January 31st 2016 and January 21st 2019. Logos included are for the sole purpose of graphical representation and should not be understood to have a commercial intention

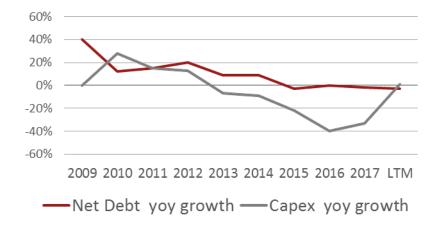
Asset Management

#### Market Fundamentals: balance sheets come to the forefront

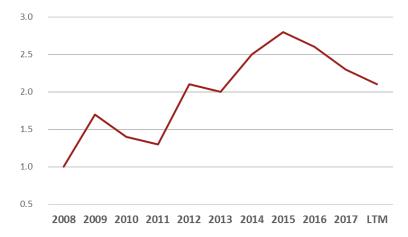
EBITDA and revenues are growing again...



#### ... and net debt and capex are diminishing



#### Leverage is easing



Companies have faced lower commodity prices in 2015 & 2016 and have adjusted with significant cuts in OPEX and CAPEX.

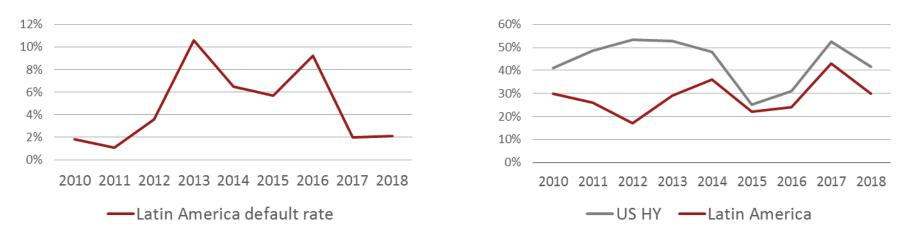
Deleveraging became the main goal of flagship companies such as Petrobras, Cemex or Gerdau.

Local currency devaluations lowered costs, helping Margins show strong resiliency.





#### Defaults in Latam are low and expected to remain so



Latin America vs. US HY corporate recovery rates

#### Default rates are back at 2010 lows

Even if defaults are not frequent, lower recoveries call for an actively managed credit exposure.





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1. Latin American Corporate Bond Market

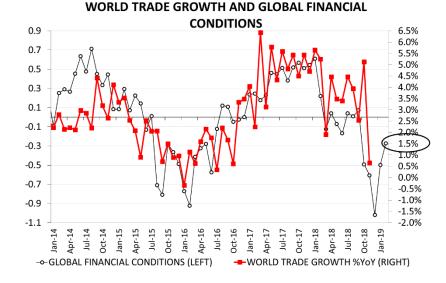
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### Trade wars affect global financial conditions

**Global financial conditions slightly improving** 



Chinese imports show a timid rebound after severe drop



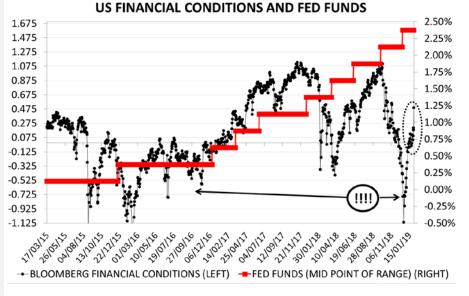
- World trade growth stalled after trade wars, affecting financial conditions through negative expectations on growth.
- > Chinese imports, mainly from the US are the main source of trade weakness.



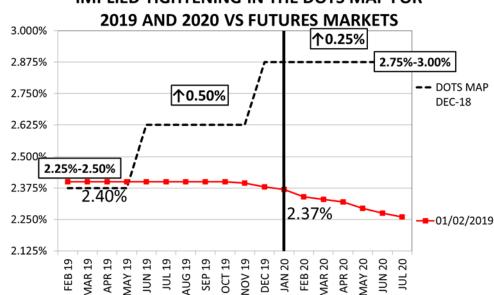
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#### What now for the FED?

**US** Financial conditions partially recovered



IMPLIED TIGHTENING IN THE DOTS MAP FOR



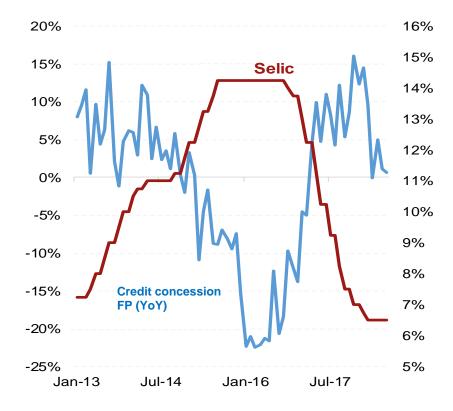
But the market is still pricing away from the dots

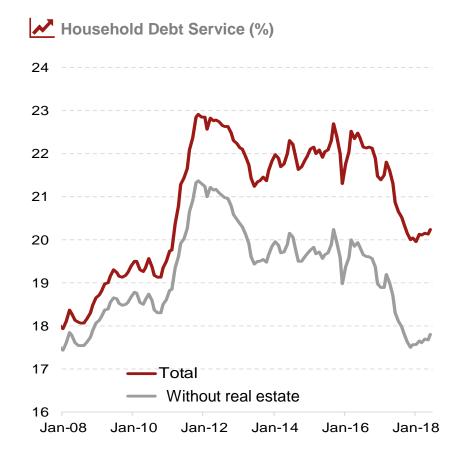
- Financial conditions are to blame for the FED change in stance. But their recovery do not imply an immediate resume in rate hikes.
- The market already discounts cuts, distancing itself from the dots. There is a risk that a recovery on financial conditions may persuade the FED to change again its stance and resume hikes.



Selic benefits credit market and reduces family debt service

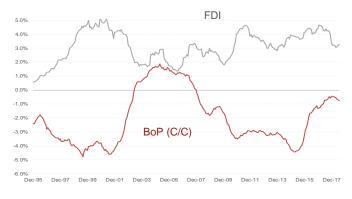
Credit Market





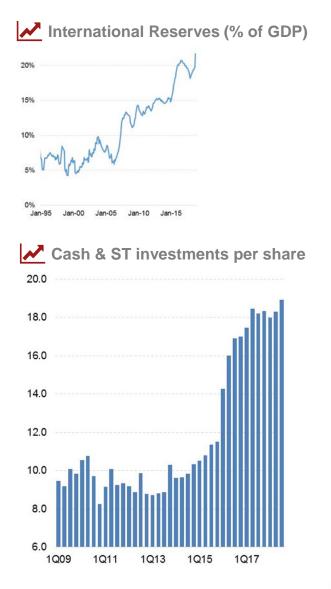


# Sector Brazil: strong external accounts and corporate investment recovery





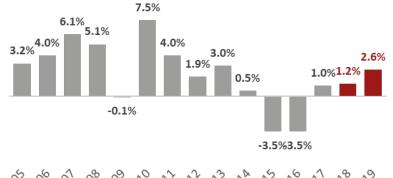




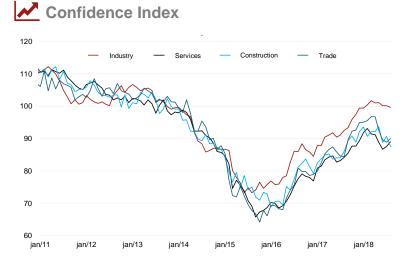


#### Section Brazil: slow recovery in GDP but with low and stable inflation

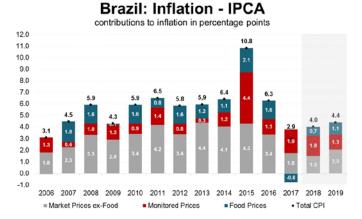
GDP – SAM Forecast



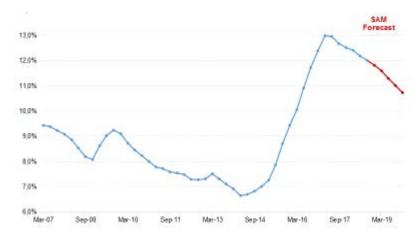






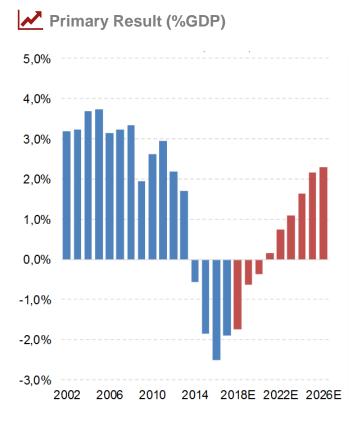


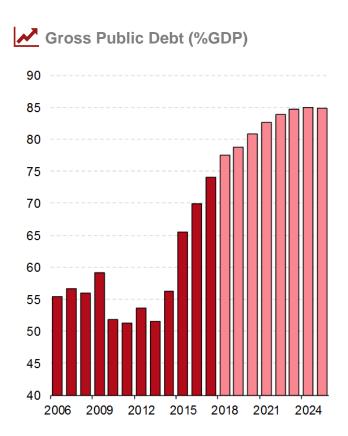
#### **Unemployment Rate**





Signal Brazil: pension reform is the challenge. Fiscal adjustment to stabilize public debt

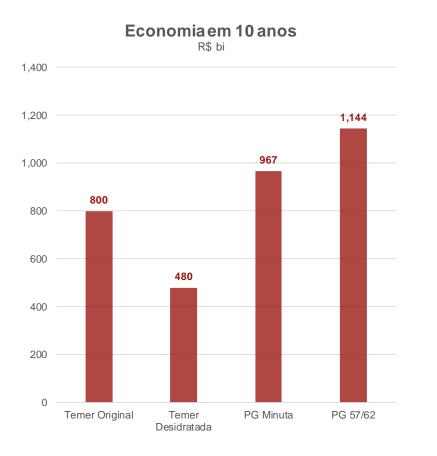






Social security reform proposal starts with a high target





According to the local press, the **reform SSR** proposal should be sent to Congress by **mid-February** 



## Sector opportunities and vulnerabilities

# Opportunities

**Consumption** related and transportation sectors. We expect 2019 growth expectation to be revised upwards and FX to remain around 3.65/3.70.

**Government related entities**, as elections outcome point to a less interventionist tariff environment and privatization initiatives (Eletrobras, Cemig, Banrisul).

**Cyclicals**: iron/steel, pulp & paper and petrochemicals are still profiting from strong international prices.

**Private Banks**: NIM recover x limited asset quality deterioration. We expect lending to resume.



**Sovereign and quasi sovereigns** (i.e. BNDES) are now pricing the delivery of reforms that still need to go through.

**Mining**: environmental damage caused by an accident at a dam belonging to Vale but decommissioned raised an industry-wide reassessment of operational risk for mining companies.

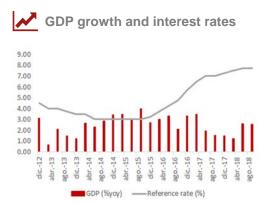


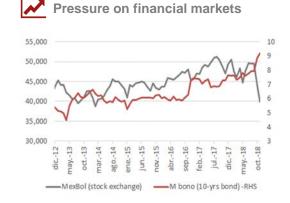


#### GDP growth has been hit by high interest rates and worse perception over political risk

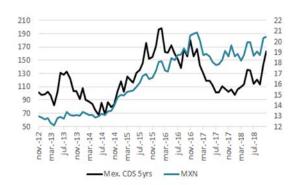
**Investors became confused** and deceived by the early measures taken from the Government, even if some of them were election commitments.

The use of **referendums** with no minimum quorum, some confusion on initiatives that come from his movement (banning of certain bank fees, revision of mining concessions) add to the political noise that increased the premium Mexico and Mexican assets have to pay on credit markets.





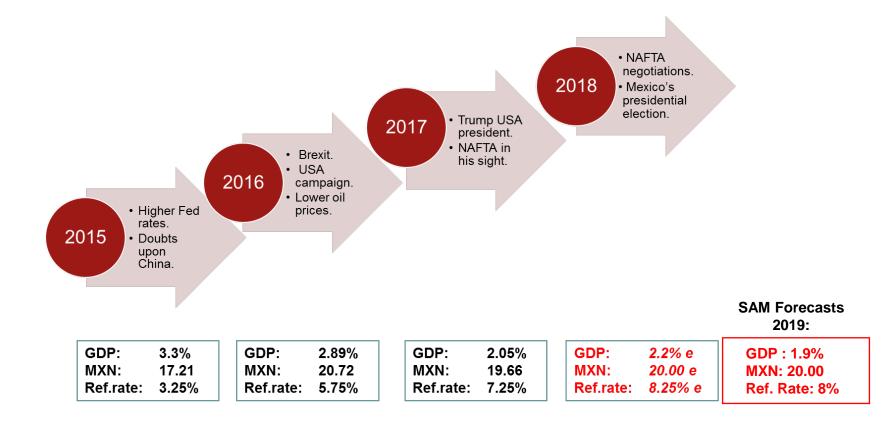
Mexico risk







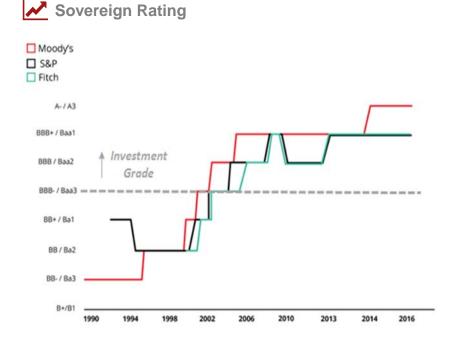
Even so Mexico GDP has been quite resilient in recent shocks.



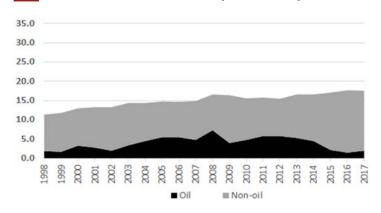


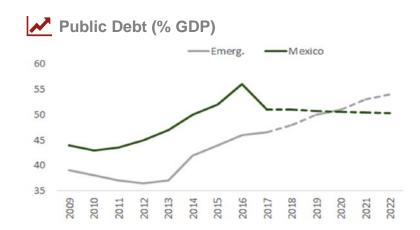
Mexico: credit metrics are solid

Only Fitch has a negative outlook; Mexico is **Investment Grade** in the three main credit agencies.



#### Government revenues (% of GDP)



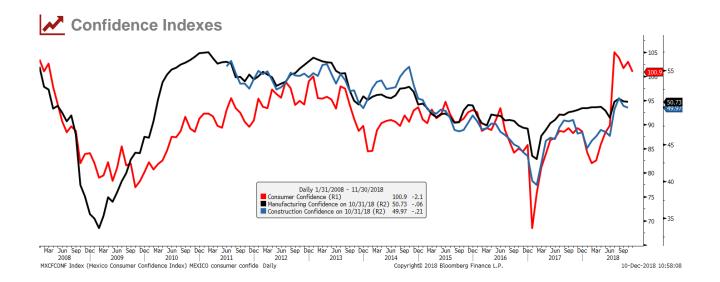






#### **Confidence indicators recovering**

Confidence indicators improved in Mexico, particularly, the consumer confidence index.





# Mexico: sectors vulnerabilities and opportunities

# Opportunities

**Financial institutions** which have strong capitalization and liquidity, are cheap after the strong sell-off.

**Consumer** sentiment is high and resilient, favoring domestic oriented companies.

**Fibras** are sound businesses, the removal of the NAFTA threats unlocks their value.



Potential change in the role of **Government owned** entities CFE and PEMEX.

The USMCA agreement seems to be satisfactory for Mexican **auto parts producers** but it remains untested.



# • Argentina: what has happened?

# Accumulated imbalances

The country accumulated several imbalances that started to generate a wave of **discomfort among investors** (high inflation, high fiscal and current account deficits).

Government officials assessed the shocks as transitory and tried to defend the currency with **low level of reserves**.

Interventions failed to calm the market; bonds and FX sold off heavily

## Bailout program from IMF

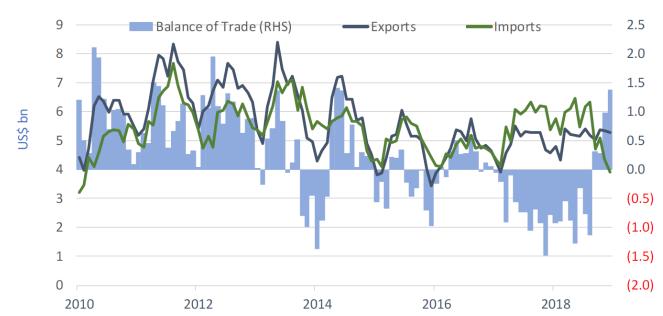
Argentina received a historically high **bailout program from IMF** amounting to **\$57bn** with relatively low conditionality and strong political support from developed countries.

However, the **credibility** of the Central Bank authorities was questioned and the president and part of the board were replaced.

**Confidence** has improved but the market remain cautious. The IMF now expects the government to reduce the fiscal deficit 0% in 2019, from a previous 1.3% deficit.



# **Argentina**: Economic Data – adjustment impact



#### Foreign Trade Statistics – Balance of Trade

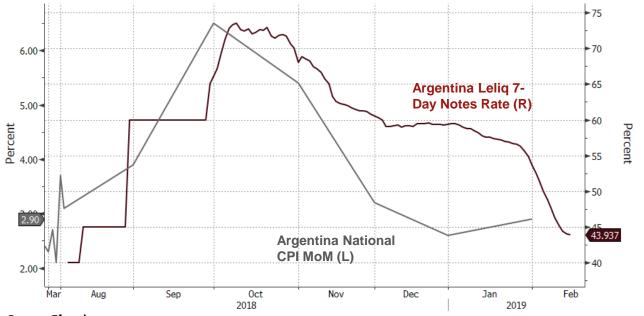
#### Trade deficit already adjusting

**Plunging imports and stable exports** -with a recovery of agricultural output - corrected the trade deficit, easing the pressure on reserves.



# **Argentina**: Economic Data – adjustment impact

#### ✓ Interest rates and inflation



Source: Bloomberg ARLLELIQ Index (Argentina LELIQ 7-Day Notes Rate) 0214\_leliq\_CPI Daily 05FEB201 Copyright© 2019 Bloomberg Finance L.P. 15-Feb-2019 11:42:48

Lower inflation prints allowed the CB to place lower 7-day rates on Leliqs.



# • Argentina: sector opportunities and vulnerabilities

### Opportunities

**Oil & Gas** sector. Oil were liberalized thus ring fenced from public needs. Gas plans have been modified to meet IMF requirements on subsidies. Some companies showed discomfort and announced legal actions.

**Exporters** and companies with dollardenominated contracts can benefit in this environment.



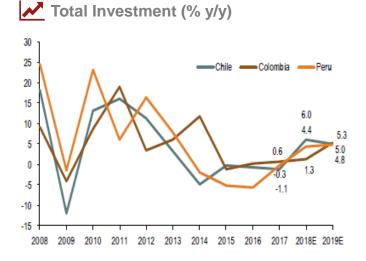
**Construction** sector due to cuts in public spending.

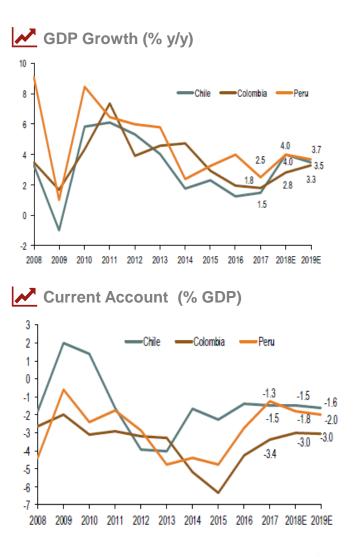
**Banks** may also expect some profitability reduction after the slowdown of the economy and depreciation of the currency.

**Utilities** will also see their tariff environment subject to a negotiation between Gencos and Discos.

#### Good news from Colombia, Chile and Peru

**Strong GDP** numbers in all three countries, with growing investments numbers, with both inflation and fiscal deficits under control. Current accounts negative but improving.

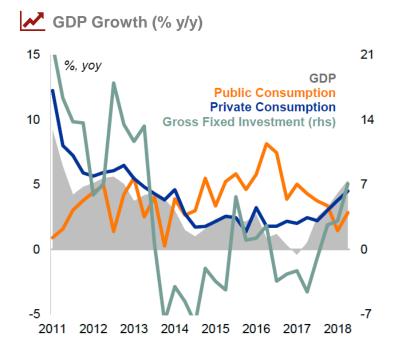




2 Chile

#### Strong GDP numbers led by investments

**GDP expectations** are 3.8% and 3.4% for 2018 and 2019 respectively (up from 1.5% in 2017).



#### **Fiscal Reform**

The proposed bill aims to **modernize the tax** system and boost investment.

One of the key changes the bill is to fully **integrate the tax system** (i.e., 100% of corporate taxes would be recognized as a tax credit by shareholders). The corporate tax rate remains unchanged at 27%.

To achieve the fiscal neutrality of the bill, it includes the mandatory use of **electronic billing** to record VAT on all transactions, new taxes on pollution, a 10% flat tax on digital platforms as well as measures to decrease tax evasion.

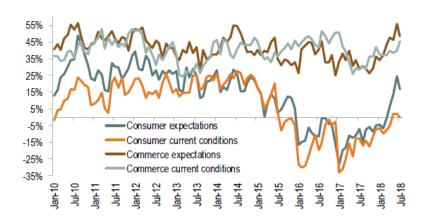




#### **Consumption led colombian growth in 2Q18**

**GDP expectations** are 2.6% and 3.2% for 2018 and 2019 respectively (up from 1.8% in 2017).

**Consumption** (3.4%) continued providing an important basis for the country's expansion, largely explained because household confidence, lower and stable interest rates.



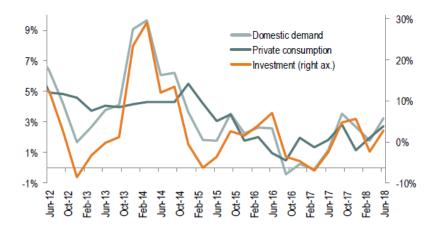
Consumer and commerce confidence (%)

#### **Fiscal reform**

The main goal of the new fiscal reform is to **improve competitiveness**, foster entrepreneurship, and increase formality and employment. A further reduction of corporate taxes is the main proposal.

The 2016 tax reform already decreased the statutory tax rate from 40% in 2017 to 37% this year while setting an additional reduction to 33% in 2019.

GDP Components (% y/y)





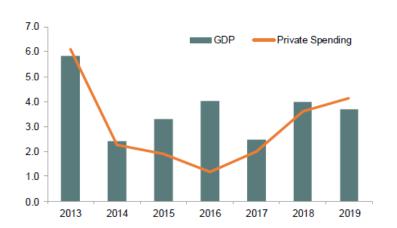


#### Investment had the largest acceleration among GDP components

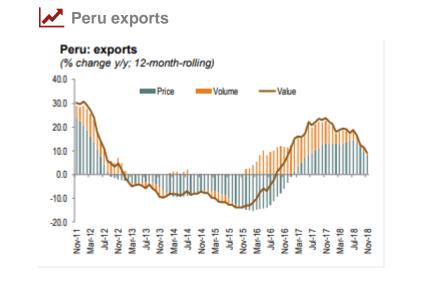
GDP expectations are 4% and 3.9% for 2018 and 2019 respectively (up from 2.5% in 2017).

**Domestic demand accelerated** in 2Q18, supported by investment and private spending. Domestic demand grew 6.3% year-over-year in 2Q18 (from 4.2% in 1Q18), with private spending and investment showing the larger acceleration.

Peruvian exports still very resilient in spite of trade wars.



GDP and Private Spending (real % change)







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# Flows into dedicated bond funds: relevant inflows in early 2019

**Estimated Weekly flows to dedicated Emerging Market Bond Funds (USD BIn)** 





3

#### New issues

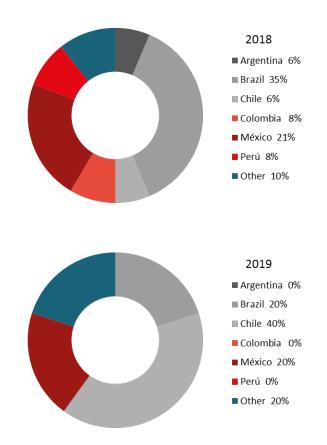
YTD total supply in Latin America bonds



In 2018: Brazil and Mexico ahead in issuance.

In 2019: Chile represents 40% of the new issues in these first months of 2019.







# Latin America Corporate Gross and Net Supply

2018YTD EM corporate external bond gross and net supply								
				Middle				
		EM	Latin	East &	Global			
(US\$ bn)	Asia	Europe	America	Africa	EM			
Gross issuance ( a )	247	28	46	50	371			
Estimated cashflows ( b = c+d )	137	50	51	29	267			
Amortizations ( c )	96	36	19	19	171			
Coupons ( d )	41	13	31	11	96			
Net issuance ( e = a-c )	151	-8	26	31	200			
Net financing ( f = a-b = e-d )	110	-21	-5	21	104			
Tender/buyback/calls (g)	21	11	42	11	86			
Net issuance after tender/buyback/calls ( j = e-g )	130	-19	16	20	114			
Net financing after tender/buyback/calls ( k = f-g )	89	-33	(-47)	9	18			

Source: J.P. Morgan EM Corporate Technicals as of January 3rd 2019.

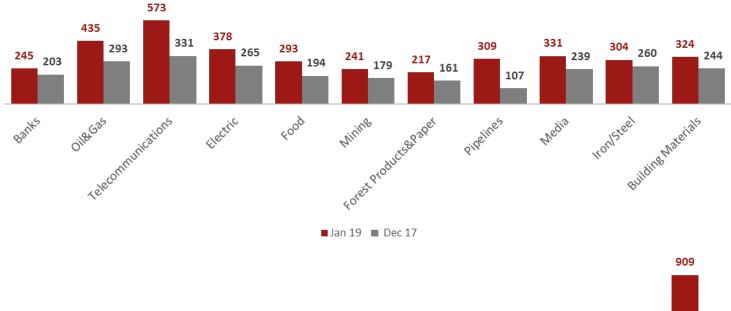
				Middle	
		EM	Latin	East &	Global
(US\$ bn)	Asia	Europe	America	Africa	EM
Gross issuance ( a )	29	1	4	2	36
Estimated cashflows ( b = c+d )	12	1	5	2	20
Amortizations ( c )	8	1	2	1	11
Coupons ( d )	4	1	4	1	9
Net issuance ( e = a-c )	22	1	2	1	25
Net financing ( f = a-b = e-d )	18	0	-2	0	16
Tender/buyback/calls ( g )	1	0	0	0	1
Net issuance after tender/buyback/calls ( j = e-g )	21	1	2	1	24
Net financing after tender/buyback/calls ( k = f-g )	17	0	(-2)	0	14

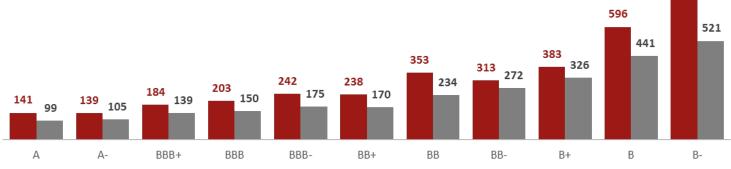
Source: J.P. Morgan EM Corporate Technicals as of February 4th 2019.



# 3

#### Market yields comparison: average G-spreads in CEMBI Latam





🗖 Jan 19 🔳 Dec 17





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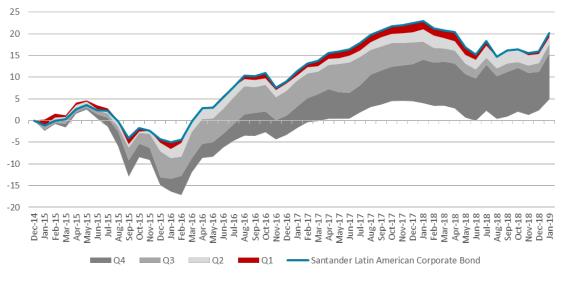
Key facts

Asset Class	Latin American Corporate Credits issued in USD dollars
Inception Date	25/07/2008
Benchmark	CEMBI Broad Diversified LatAm Index
Total Fund Assets	\$558,6M (31 <sup>st</sup> Jan. 2019)
Fund Currency	USD
Fund Manager	Alfredo Mordezki
ISIN	LU0363170191 (Class I)
Bloomberg Ticker	SANHYDI EQUITY
Minimum Investment	\$500,000 (Class I)
Management Fee	0.60% (Class I)
TER	0.68% (31 <sup>st</sup> Dec. 2018)
Share Classes	A, AD, I



Returns versus Benchmark (as at January 31 <sup>st</sup> 2019)					
	MTD	YTD	1Y	3Y	5Y
Fund	3.57%	3.57%	-2.31%	26.34%	28.16%
Index	3.42%	3.42%	0.08%	31.85%	31.20%
Difference	0.15%	0.15%	-2.39%	-5.50%	-3.04%

#### Peer group ranking chart



Cumulative performance from December 31st 2014 to January 31st 2019



2.63%	YTW	6.62%
.54%	G-Spread	429
.09%	Duration	4.17
7.37%	Average Rating	BB
93	AUM (USD Mio)	558.6
8.57%	YTD Return	3.57%
	2.63% .54% .09% 7.37% 93	.54%G-Spread.09%Duration7.37%Average Rating93AUM (USD Mio)

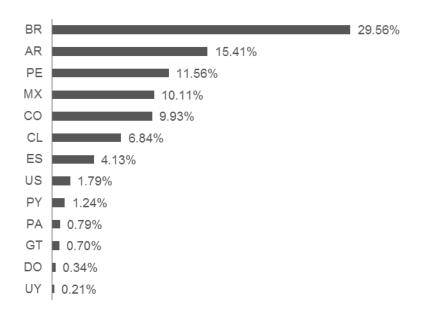
#### Top Ten Holdings

10 largest holdings	Weight	YTW	Rating	G-Spread	Duration
ATENTO 6 1/8 08/10/22	2.48%	6.77%	BB-	434	3.01
LTMCI 7 1/4 06/09/20	2.27%	4.54%	B+	203	1.26
BCP 6 7/8 09/16/26	2.04%	3.93%	BBB-	148	2.34
AZULBZ 5 7/8 10/26/24	2.00%	7.15%	B+	469	4.66
CAPXAR 6 7/8 05/15/24	1.99%	9.85%	В	740	4.18
JSLGBZ 7 3/4 07/26/24	1.89%	7.99%	BB-	553	4.38
CNECN 7 1/4 05/03/25	1.89%	8.05%	B+	557	4.82
RAILBZ 7 3/8 02/09/24	1.89%	5.65%	BB-	321	3.35
HIDRVS 5.95 01/24/25	1.85%	7.12%	BB-	465	4.89
PETBRA 7 3/8 01/17/27	1.75%	5.99%	BB-	344	6.03
Total	20.06%				

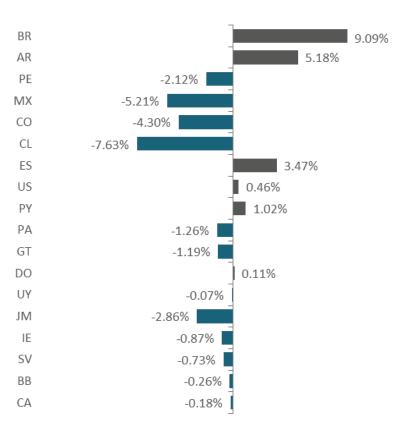


# Santander AM Latin American Corporate Bond

Country positioning



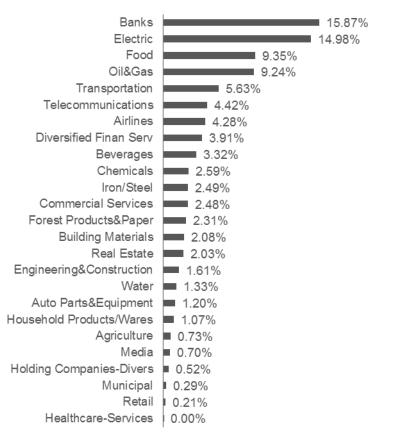
Country active weight



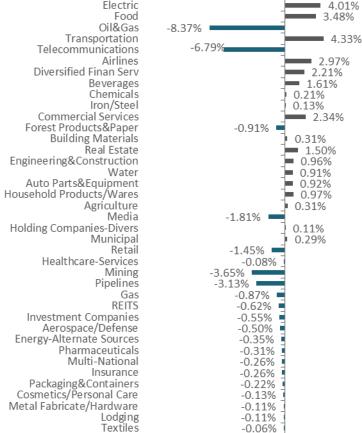


# Santander AM Latin American Corporate Bond

#### Sector positioning

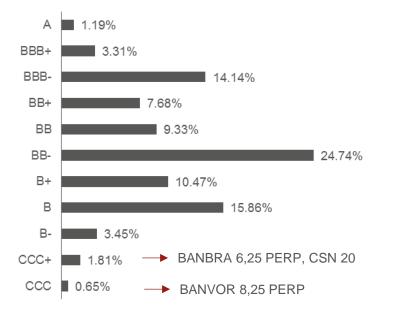


# Banks -4.38%

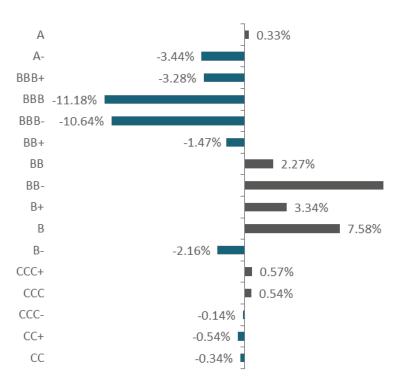


#### Santander AM Latin American Corporate Bond

Rating positioning

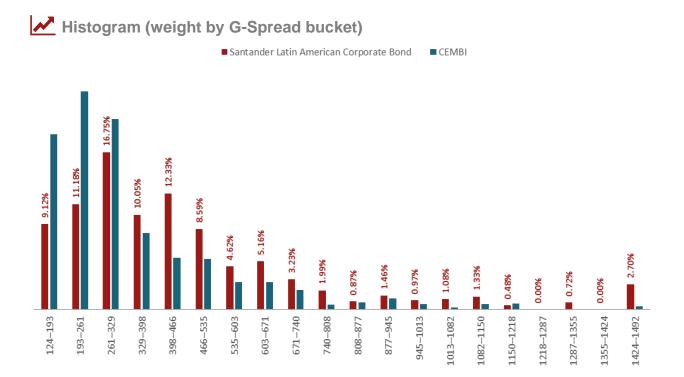


Rating active weight





Average G-Spread as at 31/01/2019 is **429bps** (compared to 359bps for the benchmark). The following graph shows the distribution of the G-Spread.

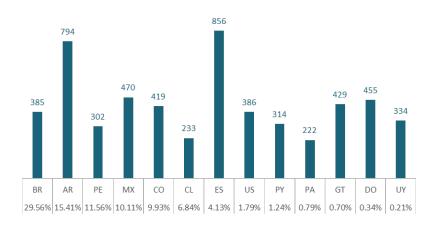


Around 68% of the positions in the portfolio (absolute weights) show a G-Spread between 124bps and 535bps.

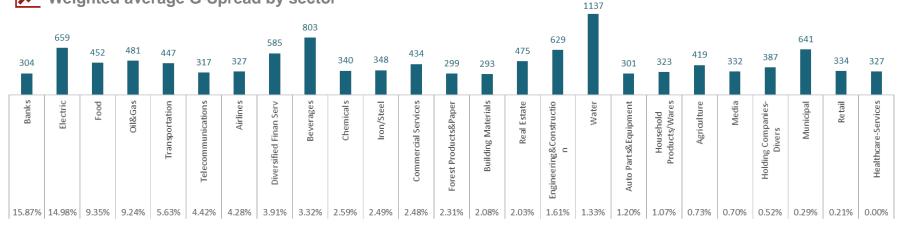


Average G-Spreads. Each bucket is shown with its weight in the portfolio.

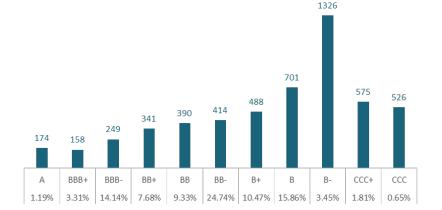
Weighted average G-Spread by country



#### Weighted average G-Spread by sector













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#### LATAM Fixed Income Team



Alfredo Mordezki **Global Head Latam Fixed Income** London Joined Team in 2010 Sectors: Oil&Gas, Supranational



**Marcelo Peixoto** 

Credit Analyst / PM Brazil Joined Team in 2013 Sectors: Financials. Metals



Local support: 4 Equity Analysts 4 Macro Strategists 1 Equity Country Coordinator Local portfolio managers



María Aramoni Credit Analyst / PM Mexico Joined Team in 2012 Sectors: Food, Retail, Telecoms



Local support: 1 Equity Analyst 1 Macro Strategist 1 Equity Country Coordinator Local portfolio managers



Local support:

Analysts

Coordinator

To be appointed Credit Analyst / PM Argentina

Chile: 5 Equity Analysts

Local portfolio managers

Argentina: 1 Equity

1 Equity Country



John Montgomery Credit Analyst / PM London Joined Team in 2011 Sectors: Pulp&Paper, Airlines



**Tiago Rego** 

Local currency PM London Joined Team in 2011 Sectors: Government



**Teresa Martínez Quantitative Analyst** Madrid Joined Team in 2013

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# LATAM Fixed Income Team



#### Alfredo Mordezki Global Head of Latam Fixed Income, London

- Alfredo joined SAM in 2010, and is responsible of all of the firm's regional Latin American Fixed Income investments. Before joining SAM he worked for BBVA in New York and Madrid, as head of Latin American Credit Trading. He has close to 20 years financial experience.
- He coordinates the local Latin America Fixed Income teams. He graduated in Economics from Universidad de la República (Uruguay) and holds a Msc. in International Economics from same university and a Msc. in Economics and Finance from Universitat Pompeu Fabra (Barcelona).



#### Teresa Martínez Quantitative Analyst, Madrid

- Teresa joined SAM in August 2013 as analyst. Previously she worked as a quant in Banco Santander's Fixed Income Quant Team (8 years). Before that, she held several non-tenure positions in the Universidad Autónoma de Madrid (10 years).
- She holds a PhD degree in Mathematics by the Universidad Autónoma de Madrid.



#### **Tiago Ventura Rego** Local Currency Debt PM, London

"Talent wins games, but teamwork and

intelligence win championships"

Michael Jordan, Basketball legend

- Tiago joined Santander Asset Management in 2011, as portfolio manager of the Santander Latin America Fixed Income Luxembourg fund. He has close to 10 years experience in financial markets.
- Previously worked as prop trader for Santander (2 years) as well as in Banco Espirito Santo (4 years). He also worked as a consultant for Deloitte (3 years).
- He holds a degree in Management and Industrial Engineering at Instituto Superior Técnico in Lisbon.



#### John Montgomery Credit Analyst / PM, London

- John originally joined SAM in 2011 before spending an interim year in Santander's LatAm Corporate Finance division in New York as part of their Executive Training Programme. He rejoined the LatAm Fixed Income team in SAM in 2014. He previously managed the Investment Operations for Santander Private Banking in Jersey, Channel Islands and has 12 years' banking experience.
- John graduated with an MA in European Civilization from the University of Glasgow and is certified as completing CFA level 1, and CFA Uk's Investment Management Certificate (IMC)



# LATAM Fixed Income Team

"Talent wins games, but teamwork and intelligence win championships"

Michael Jordan, Basketball legend



#### María Aramoni Credit Analyst / PM, Mexico

- Maria joined SAM in March 2012 as analyst/portfolio manager within the Latam Global Fixed Income team. She previously worked for 2 years as senior trader of the Money Market and Currency Desk for Prudential Bank México. Prior to that, she was an equity research analyst for ING Bank, covering the Food and Beverage sector, and before that a credit analyst for Santander GBM in Madrid covering Consumer and Industrial sectors (European issuers). She started her career as trader of Fixed Income and currencies for BBVA-Bancomer in Mexico. She has 21 years' experience.
- She graduated in Economics from Universidad Iberoamericana in México and has a Msc. in Finance from CUNEF in Madrid, Spain.



#### Marcelo Peixoto Credit Analyst / PM, Brazil

- Marcelo joined SAM in 2013. Marcelo has over 18 years' professional experience, in Brazil and abroad, working for financial institutions, rating agency and multinational industries in a wide range of areas such as: Internal Audit, Credit Analysis, Asset Management and Investments Analysis. Previously he worked at Banco Standard de Investimentos as Head of Credit. Prior to that he was an associate director at Standard and Poor's in the financial institutions and metals and mining ratings group. He has also worked for Alcan, Pirelli and Banco Citibank. He started his career as an internal auditor at Tribunal Regional Federal.
- Marcelo graduated in Business Administration from Sao Paulo University and in Accounting from Universidade Paulista. He also holds a Master in Finance by Fundacao Instituto de Administracao and is certified as completing CFA level 1.

Funds	Brief description	\$ MM
Santander Latin American Fixed Income	Local currency fixed income	6.1
Santander Latin American Corporate Bond	USD corporate credit	558.6
Santander Renta Fija Latinoamericana	USD corporate credit	21.2
Helaba Institutional Mandate 1	ICUED corporate gradit	314.6
Helaba Institutional Mandate 2	IG USD corporate credit	66.2
Total		966.6

#### Strategy total AUM (31/1/2019)



#### LATAM Fixed Income Team

	Total Return	Consistent return	Preservation	Expense
Overall rating	5	5	3	5
3 year rating	3	3	3	5
5 year rating	5	5	3	5
	HIGHEST 5	4	3 2	Lowest

#### LIPPER LEADER SCORECARD

Source: Lipper as at 31st December 2018.

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Source: Absolut|ranking, Emerging Market Bonds Latin America, as of 12/2018





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